



& insurance intellectual property innovation

April 4, 2008

8:30 am - 5:00 pm

William F. Starr Hall, University of Connecticut School of Law, Hartford, Connecticut

Organized by the Insurance Law Center and the Intellectual Property and Entrepreneurship Law Clinic at the University of Connecticut, and the Geneva Association

This conference will explore the relationship between insurance, intellectual property and innovation. Can intellectual property promote innovation in the insurance industry? Can insurance for intellectual property promote innovation in other industries?

The conference will bring together leading scholars in the fields of intellectual property and insurance with leaders in law and the insurance business. All sessions will begin by introducing fundamental intellectual property and insurance concepts to foster communication across the specialties of insurance, law, and intellectual property.

Topics to be addressed include:

The market for intellectual property insurance and prospects for growth in the U.S. and Europe;

The latest research on the role of insurance in markets for intellectual property;

The role of government in facilitating markets in intellectual property and insurance;

The experience of the U.S. documentary film industry with copyright infringement, fair use, and media liability insurance;

The history and prospects of patents for business methods;

The pros and cons of business methods patents as compared to alternative methods to foster and protect business innovation;

The experience of the U.S. insurance industry with business methods patents.

Participants include:

Tom Baker, Connecticut Mutual Professor and Director, Insurance Law Center, University of Connecticut

Luigi Buzzachi, Professor, Department of Business and Economics, Politecnico di Torino

Frank Cuypers, Ph.D. (invited), Financial Risk Management, KPMG Ltd.

Leib Dodell, President and CEO, Media/Professional Insurance

Michael Donaldson, Donaldson & Hart Attorneys

Anthony Falzone, Executive Director, Fair Use Project, Stanford Law School

Robert Fletcher, CEO, Intellectual Property Insurance Services

David A. Fox, Partner (invited), Cantor Colburn LLP

Ken Goldstein, Worldwide Media Liability Manager, Chubb Group of Insurance Companies

Hillary Greene, Associate Professor and Director, Intellectual Property and Entrepreneurship Clinic, University of Connecticut

Robert M. Hunt, Senior Economist, Federal Reserve Bank of Philadelphia

Michael Knoll, Theodore K. Warner Professor of Law, University of Pennsylvania

Debra Kozee, President and CEO, C&S International Brokers

Steven Kunin, Former Deputy Commissioner, U.S. Patent & Trademark Office, Of Counsel to Oblon & Spivak

Clarisa Long, Max Mendel Shaye Professor of Intellectual Property Law, Columbia University

Willajeanne F. McLean, Professor of Law, University of Connecticut

Michael Meurer, Michaels Faculty Research Scholar and Professor of Law, Boston University

Richard Murray, Managing Director and Chief Claims Strategist, Swiss Re

Mark Nowotarski, President, Markets, Patents & Alliances, LLC

Gideon Parchomovsky, Professor of Law, University of Pennsylvania

Giuseppe Scellato, Department of Business and Economics, Politecnico di Torino

Stefan Speyer, Allianz SE, Group Legal Services

Amadee Turner, Q.C., Honorary Member of the European Parliament and primary author of the report to the European Commission on patent liability insurance

Eskil Ullberg, Visiting Research Scholar at the Interdisciplinary Center for Economic Science at George Mason University

Please Register by March 26, 2008

Registration Fee (not refundable)

\$175 (breakfast and lunch included). No charge for full time academics and students.

To Register and for Complete Schedule

www.law.uconn.edu/academics/ilc/conference.html

or complete the form below and send, along with \$175 registration fee, to:

Pat Carbray

Insurance Law Center
University of Connecticut School of Law
65 Elizabeth Street, Hartford, CT 06105

Telephone: 860-570-5184

Fax: 860-570-5366

Email: patricia.carbray@law.uconn.edu

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Payment method

Check enclosed, payable to: University of Connecticut Law School Foundation

Credit Card circle one: Master Card, VISA, American Express

Number _____

Expiration Date _____

Map and Directions

www.law.uconn.edu/about/map.html

Disability Accomodations

Jane Thierfeld Brown: 860-570-5130 or jane.brown@law.uconn.edu

